LAS (Linear Alkyl Benzene Sulfonic Acid)

**Value Chain**

![Value Chain Diagram](image)

**Features**

- Excellent biodegradability
- Substitute for DBSA (Dodecyl Benzene Sulfonic Acid)
- Outstanding cleaning power
- The main ingredient for laundry detergent most widely used in the world

**Application**

Main ingredient for powder and liquid laundry detergent

**Plant location**

- ISU Chemical Germany GmbH
  Rhenaniastraße 76-102, D-68219 Mannheim, Federal Republic of Germany
- Processing in China and Korea